

Visit the Pop-Up Gallery Artnership

May 15 – July 31

Gallery visits are welcome at the Bell Works
Metroburb.

101 Crawfords Corner Road
Holmdel, NJ 07733

Studio visits are welcomed by appointment
in Howard Schoor Art's gallery/studio.

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Asbury Park, NJ 07712

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“A friend once told me, ‘Life is short. Do something great.’ That’s exactly what I’m trying to do. Why the hell not? I don’t know anybody who ever failed because they put their best foot forward. I paint because I love to paint. The art will stand and fall on its own.”



AN ARTNERSHIP



Bell Works



Howard Schoor Art

**A fresh take on art
in public spaces.**





HOWARD SCHOOR

Artist, Trianglist

At 80, Howard Schoor's Trianglism is his personal art/life movement. His Trianglist works embody inescapable purity. The art is unsullied, clean, bold, and crisp. Howard's medium is spackling paste, oils, acrylics and markers on canvas. **The work is instantly recognizable, memorable and collectible.**

A classically trained and licensed professional engineer, Howard Schoor built and led one of the United States' largest regional engineering firms from 1967 to 1992. Daily, he worked with – and sometimes against – the triangle. Today, the triangle is the focus of his art conscious. Then as now, Schoor leverages their angles and aesthetic to shape and deliver compelling visual narratives.

Don't look for meaning in the triangles. It is what it is.



FUNDAMENTAL TRANSPARENCY.

An art consumer long before he was an art creator, Howard Schoor the collector was always frustrated by the lack of transparency in pricing. Howard Schoor the artist champions transparency.

From his work, to the art's sale and how resale pricing is established, transparency is Schoor's argument against the status quo and "how it's always been done." Each time an art sale takes place, Howard Schoor publicly lists the work's sale price on howardschoorart.com as an authentic and established benchmark for future purchases of the specific piece or other comparable works within the same series.

"I'm telling people why I'm painting. I'm transparent about what I hope to achieve. I tell you what my art sells for and has sold for."



COLLECT THE ART

Every work offered through howardschoorart.com is guaranteed as an original, or as a museum quality Giclée reproduction. 25% of the purchase price of all sales is donated to a recognized 501(c)(3) non-profit designated by the purchaser or to a charity designated by the Artist.

START SMALL

For new and budding art collectors, the adage holds true.

Howard Schoor's "Little Gems" series is a bounty of small pleasures, paintings created to make his "happy art," and original art in general, more accessible to more people. Ranging from \$150 to \$250, in sizes 5"x 5" to 16"x12", it's never been easier to start or build your personal art collection.

Visit HowardSchoorArt.com to browse and